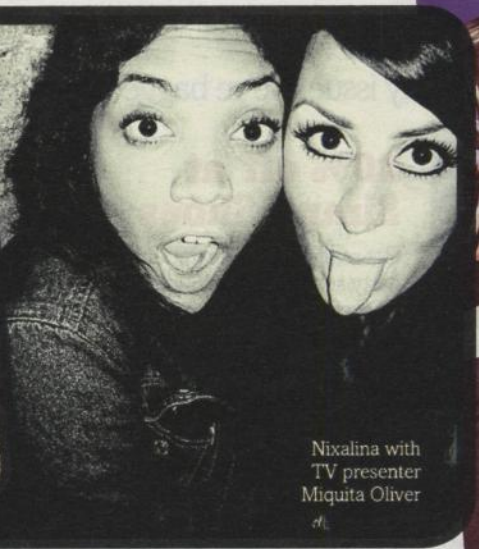


Mary (left) and Natalie love their party lifestyle



Nixalina with TV presenter Miquita Oliver



Jocelyn pours herself a glass of bubbly

They spend up to £500 on a NIGHT OUT, then post PHOTOS on the internet for everyone to see. Meet the women partying hard, and telling the WORLD about it BY ANTONIA HOYLE

The INSTABR

Nights out don't come cheap for Jocelyn Kay Mahagan. First, she has to fork out for a fake tan, manicure and flash new outfit. Then there's the stretch limo, nightclub entry fee and supply of sex on the beach cocktails.

She parties at least three times a week and has been known to spend up to £300 on a night out. But Jocelyn, 21, isn't a rich socialite or a city girl on a six-figure salary. She works in a chip

shop in a small Welsh town and earns £194 a week. Last month, she had her phone cut off because she chose to go out rather than pay the bills.

Jocelyn is one of a new breed of women partying harder and bigger than ever before. They're inspired by reality shows such as *Made In Chelsea* and *Keeping Up With The Kardashians*, which give them a front-row view of the lives of the rich and famous.

And now it's no longer enough just to have fun. What started with sharing pictures on Facebook and Twitter has grown into sites such as the Rich Kids Of Instagram. These are blogs used by the young and loaded to brag about their wild, champagne-fuelled nights out, and hammer home the message that our social lives should always sparkle. The effects have filtered through to people like Jocelyn, who want to keep up at any cost.

"I get paid every Saturday and am usually skint within a few days," explains Jocelyn. "But partying lets me live the kind of lifestyle I see on television."

For Jocelyn, her week involves clubbing in Cardiff on Wednesdays, Fridays and Saturdays. Rather than sit on the train for 20 minutes, she and her pals split the £100 cost of hiring a stretch limo. "You get free champagne, and we take photos in it to make our lives look glamorous on Facebook," she says.

"Even though my job in the chip shop is quite demanding, I don't want people to look down on me, so I tell strangers I work in a restaurant when I'm out at parties and clubs."

Fast GLAMOUR

Jocelyn shares a two-bedroom flat with her twin sister Tina in Cwmbran, South Wales. Her outgoings are £52 a month on rent and £40 on utilities. Give or take the odd food bill, she spends everything else she earns on having fun.

"When I run out, my sister, who works in a call centre and earns more than I do, gives me money," she explains.



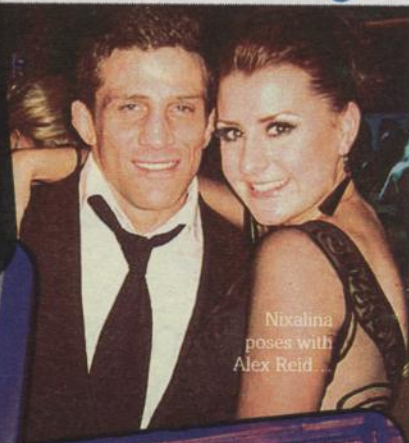
Jocelyn's day job is a far cry from her glam social life



Jocelyn flaunts her fun-loving life online



Jocelyn bears a remarkable resemblance to her idol Cheryl Cole



Nixalina poses with Alex Reid...



... and is friends with model Sophie Anderton

AGGERS

"And sometimes I can't go out as much as I'd like to because I have no money."

She's also paying off three bank loans – two for £100 and one for £265 – that she took out a year ago.

Jocelyn's idol is Cheryl Cole, and she admits that shows like *TOWIE* have put more pressure on her nights out. "We didn't use to care so much about our nails, eyelashes and hair being perfect and having a limo," she says. "Shows like *TOWIE* have raised the stakes and made everything super-glamorous."

At least once a month, Jocelyn and Tina head to London. The clubs are swankier and the cocktails pricier – which only makes her love it more. "London is more glamorous," she says. "I'd love to live there."

For girls like Jocelyn, chasing the celebrity lifestyle has become a serious pursuit, but psychotherapist Mark Maitland urges caution.

"Celebrity culture provides a fantasy that people try to emulate through partying. But it can leave you with low

self-esteem and depression when you eventually realise it's false. Long term, when the party's over, it can be quite damaging," he says.

Nixalina Watson from Gillingham, Kent, works as a content manager for website Groupon. She goes out partying four times a week and then writes about it on her blog, Sexandlondoncity.com.

As well as being on the guest lists of London clubs such as Amika and Aura, she hangs out with reality TV stars, and rarely pays for drinks. She's also friends with fellow party girl Sophie Anderton, who she met at a ball two years ago.

"We've become inseparable. We're very similar," says Nixalina, 25, who spends £100 a week on going-out outfits

**'SETTLING
down and having
babies is a waste'**

from Selfridges. She'll sometimes down eight glasses of Dom Perignon champagne before moving on to Grey Goose vodka, and admits the end of the night is often hazy. On one recent Wednesday night out she was at a party on a cruise liner docked in London's Canary Wharf and drunkenly jumped into the ship's pool fully clothed.

No slowing DOWN

Many of her 20-something friends from home are busy settling down and having babies. "It's a world away from where I am now," she says. "It sounds awful, but I think what they're doing is a waste – I've done so many crazy things and met so many people. They're supportive, but they're Kent girls who don't aspire to go out in London. I'm a social butterfly and like being in demand, which I am when I'm out. It's a reaffirmation about how well I've done."

Her blog is full of photos of her →

Photography: Rhian Ap Gruffydd Thanks to Casey Cars

'I'm SINGLE because MEN can't keep up with me'

with celebs such as *TOWIE*'s Lauren Goodger. "Perhaps people think I'm showing off about my party life, but I hate it when people post 20 billion photos of their babies on Facebook. It's the same thing," she says.

But partying so hard has its drawbacks. "The reason I'm still single is that guys just look at my lifestyle and say: 'Oh my God, I can't handle her,'" Nixalina admits. A recent relationship broke down because her boyfriend couldn't keep up with her. "He refused to come to events or parties with me, and it put a strain on us. It wasn't his scene, so it was difficult to see him and keep my social life going."

Nixalina plans to calm down in a few years' time. "I don't want to be 30 and going to events every week," she says, but admits: "It will be hard to stop."

Mark Maitland warns such excessive partying can have long-term effects. "It's good for our confidence to step out of our nine-to-five and have a good time with friends," he says. "But if you burn the candle at both ends, you'll suffer physically and mentally."

Nixalina often skips dinner in favour of partying and relies on coffee and cigarettes to keep her going after a heavy night out. "It makes me irritable and restless during the day," she says. "But I'm a party girl and love going out."

Party PARTNERS

But the emotional fallout can be great too. Mark warns that friendships formed during celeb-style partying can be fickle. "The friendships girls make when partying perpetuate the pseudo-celebrity role they're playing out," he explains. "But celeb friendships are superficial. Will they last when the party's over? I'm not sure."

As BFFs of 16 years, Natalie Kenneally and Mary Curbishley would disagree. Both 26, and from Hornchurch, Essex, Mary works as a PA and Natalie is a marketing director – and routinely spend almost £500 each on a night out. "We pay our own way," says Natalie. "Most of our cash goes on our social



Nixalina with *TOWIE*'s Sam Faiers



Mary and Natalie pose up

lives but we don't have debts."

Their party prep starts on Wednesday night with dinner out after work, and a debate about which West End nightclub to go to that weekend. "We like the Mayfair Hotel bar, Mahiki and the Wellington," says Natalie.

Lavish LIFESTYLE

They won't be seen out in the same outfit twice, and each spends around £150 on party dresses most weeks. "We love getting dressed up after working hard," says Natalie.

Like Jocelyn and Nixalina, both are single and happy to make the most of it. "We're doing it for ourselves, not to impress men. We're not looking for rich men. We're not shallow."

The girls go out most Saturdays. Their taxi into London costs £60 and the return fare, after midnight, double that. Entry fees to the clubs are £25 and their eight or so drinks – champagne and French Martinis for Natalie, and Bellinis for Mary – are around £15 a pop.

Their extravagant nights out are all documented on Facebook. "It's so we can look back and remember what a great time we had," explains Natalie.

But neither thinks their lifestyle is over the top. "Friends ask why we spend so much, but we're not doing it to flaunt our money," says Natalie. "We want to experience as much as we can. That's what our 20s are for. People assume we

come from rich families, but we don't. We've both made sacrifices for our careers, like missing annual leave, which is why we're paid well enough to go out."

Mary adds: "When the time comes, we'll both settle down, get mortgages, and stop spending so much. But for now, we're enjoying ourselves."

Tell us what you think on Twitter #FabMagPartyGirls

THE WEEKLY COST OF PARTYING HARD

Jocelyn

Clothes: £100
Limo hire: £30
Club entry: £28
Drinks: £100
TOTAL: £258

Nixalina

Clothes: £100
Hairdresser: £50
Taxis: £100
Club entry: Free (worth £60)
Drinks: Free (worth £500+)
TOTAL: £250

Natalie and Mary

Manicure: £30
Blow-dry: £40
Spray tan: £25
Clothes: £150
Club entry: £25
Drinks: £120
Taxis: £90
TOTAL: £480 EACH